



wesley family services



2024

# Gala

Honoring Doug Muetzel's  
25 Years of Mission Advancement

FRIDAY, MARCH 1st, 2024  
WYNDHAM GRAND PITTSBURGH

## Sponsorship Opportunities:

All sponsorship opportunity levels will receive:

- Branding exposure with top companies in Southwestern Pennsylvania
- Company name included on the Wesley Family Services' website
- Social media recognition

### **Presenting**

**\$25,000**

- Two tables of ten with VIP passes for our After Party\*
- Listing on all event materials as "Organization Presents" with corporate logo
- Signage and verbal recognition during the event
- Double full page ad (5" w x 7.5" h) in program
- Logo recognition in E-blast to Wesley Family Services' Facebook followers
- Logo recognition in Wesley Family Services' E-blasts

### **Gold**

**\$10,000**

- Two tables of eight with VIP passes for our After Party\*
- Signage and verbal recognition during the event
- Full page ad (5" w x 7.5" h) and listing in the program book as a Gold Sponsor
- Logo recognition in E-blast to Wesley Family Services' Facebook followers
- Logo recognition in Wesley Family Services' E-blasts

### **Silver**

**\$5,000**

- One table of ten with VIP passes for our After Party\*
- Signage and verbal recognition during the event
- Full page ad (5" w x 7.5" h) in program and listing in the program book as a Silver Sponsor
- Logo recognition in E-blast

### **Bronze**

**\$2,500** (Saves \$250)

- One table of eight with VIP passes for our After Party\*
- Half page ad (5" w x 3.75" h) in program and listing in the program book as a Bronze Sponsor

## Support by Attending:

Tickets include the Cocktail Reception, Three Course Dinner with Dessert, Silent Auction Participation and After Party\*

**Table of Eight**

**\$2,400**

**Individual Tickets**

**\$300**

\* **After Party** - Continue the fun after the program until 11:30 with dancing, coffee bar and cocktails.

## Underwriting Sponsors:

All underwriting levels will receive:

- Branding exposure with top Pittsburgh companies
- Company name included on the Wesley Family Services' website
- Verbal recognition at the event
- Social media recognition

### **Cocktail Reception Sponsor** **\$10,000**

- Signage at each bar
- Signage and verbal recognition during the event
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Reception Sponsor

### **After Party Sponsor** **\$7,000**

- Signage at each table with dinner menu
- Signage and verbal recognition during the event
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the After Party Sponsor

### **Mobile Auction Sponsor** **\$6,000**

- Signage at registration
- Corporate logo on mobile auction website and app
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Auction Sponsor

### **Video Sponsor (Only 2 Available)** **\$4,500**

- Corporate logo will appear on the corner of the videos shown at the event and then on social media
- Half page ad (5" w x 3.75" h) in program
- Listing in the program book as a Video Sponsor

### **Valet Sponsor (Only 4 Available)** **\$2,500**

- Signage at the valet station
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Valet Sponsor

### **Photo Booth Sponsor** **\$2,000**

- Company logo on all photos printed at the booth
- Half page ad (5" w x 3.75" h) in program
- Listing in the program book as the Photo Booth Sponsor

### **Coat Check Sponsor (Only 2 Available)** **\$1,500**

- Signage at the coat check station
- Half page ad (5" w x 3.75" h) in program
- Listing in the program book as the Coat Check Sponsor

### **Program Sponsor**

- Program Sponsor levels can vary and is used to offset the costs of the event program and entertainment.
- Signage at event
- Listing in the program book as Program Sponsor

## Advertising:

**Full Page** (5" w x 7.5" h) **\$500**

**Half Page** (5" w x 3.75" h) **\$350**

**Quarter Page** (2.5" w x 3.75" h) **\$250**

*Ads must be 300 dpi, gray scale, PDF, PNG or JPEG  
Logos must be 300 dpi, full color PDF, PNG or JPEG*

Please email to [casey.nowicki@wfspsa.org](mailto:casey.nowicki@wfspsa.org) by Feb 16, 2024

## Auction & In-Kind Donations: (Deadline February 23<sup>rd</sup>)

- Listing in program as In-Kind Donor
- Listing on online auction site with auction packages
- Listing at event with auction packages

## Donations

- Please consider donating in honor of Doug Muetzel's 25 years of mission advancement.
- Listing in the program book as a Donor

**Please note:** The 2024 Gala is planned as an in-person event. Should health concerns arise, and the Gala cannot occur in-person, WFS reserves the right to postpone or convert to a virtual celebration.



2024

# Gala

Honoring Doug Muetzel's  
25 Years of Mission Advancement

FRIDAY, MARCH 1st, 2024  
WYNDHAM GRAND PITTSBURGH

## Sponsorship Agreement

Sponsor Name: \_\_\_\_\_

*(As it will appear in all printed material)*

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone number: \_\_\_\_\_

Signature: \_\_\_\_\_

### Sponsorship Opportunities:

\_\_\_\_ Presenting \$25,000    \_\_\_\_ Gold \$10,000    \_\_\_\_ Silver \$5,000    \_\_\_\_ Bronze \$2,500

### Attending:

\_\_\_\_ Table(s) of Eight @ \$2,400 each

\_\_\_\_ Ticket(s) @ \$300 each

### Underwriting Opportunities:

\_\_\_\_ Cocktail Reception \$10,000    \_\_\_\_ Video \$4,500    \_\_\_\_ Coat Check \$1,500

\_\_\_\_ VIP After Party \$7,000    \_\_\_\_ Valet \$2,500    \_\_\_\_ Program \$ \_\_\_\_\_

\_\_\_\_ Mobile Auction \$6,000    \_\_\_\_ Photo Station \$2,000

### Advertising:

\_\_\_\_ Full Page \$500    \_\_\_\_ Half Page \$350    \_\_\_\_ Quarter Page \$250

### Auction & In-Kind Donation:

Item: \_\_\_\_\_

Value: \$ \_\_\_\_\_ Please Circle: *Pick up*    *Enclosed*    *Delivered by Feb 16, 2024*

Description: \_\_\_\_\_

### Donation:

\_\_\_\_ Please include a Donation of \$ \_\_\_\_\_ in honor of Doug Muetzel's 25 years of mission advancement.

\_\_\_\_ Please bill me (*full payment must be received by Feb 23, 2024*) for \$ \_\_\_\_\_

\_\_\_\_ I have enclosed a check made payable to Wesley Family Services Foundation (EIN: 25-1686715) for \$ \_\_\_\_\_

\_\_\_\_ Please charge the following credit card for the full amount of \$ \_\_\_\_\_:

Credit Card Number: \_\_\_\_\_

Card type: VISA    MASTERCARD    AmEx    DISCOVER    Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

To receive all benefits associated with your level of commitment, please mail this form by **Feb 16, 2024** to:

Wesley Family Services Foundation c/o Casey Nowicki, 615 Alpha Drive, Suite 250, Pittsburgh, PA 15238

For additional information or to send ads and logos, please contact: Casey Nowicki 412-302-5160 or [casey.nowicki@wfspa.org](mailto:casey.nowicki@wfspa.org)

*A copy of Wesley Family Services' official registration and financial information may be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.*