



January 12, 2023

Dear Friend,

On Saturday, March 25, 2023, at the Wyndham Grand in Pittsburgh, Wesley Family Services will hold our Annual Gala which raises vital funds to continue our mission to empower children, adults, and families by providing transformational care. At this year's Gala we are proud to showcase our care model – Quality Whole Person Care™ (QWPC), which is centered on the “whole” of the person and overall wellness. QWPC also addresses multiple, interdependent dimensions of overall wellness including social, physical, emotional, intellectual, spiritual, occupational, financial, and environmental.

Respectfully, the 2023 Honoree, Rose Morris, Founder and President of Abram's Nation embodies QWPC. Rose built Abram's Nation with products that not only help keep those with special needs safe but deliver a peace of mind to caregivers, which holistically helps keep families safe, healthy, and together!!

With the support given through our gala, WFS can continue impacting over 20,000 individuals annually through our person-centered, recovery-oriented, trauma-informed approach built on the cornerstone that every individual is valuable, has purpose, and gifts and talents that are uniquely theirs.

Please be a part of our caring community by supporting the gala in one of the following ways:

- Become a sponsor
- Provide an item for our silent auction
- Attend the event and join us for a terrific evening
- Advertise in our program book

We couldn't be more excited to honor Rose Morris, a pioneer of whole person care! Thank you so very much for your consideration and dedication to this important community cause. We hope you will join us in our passion *to do more for more children, adults, and families, and to be effective, efficient and sustainable while continuing to be innovative in what we do and how we do it.*

Please contact us with any questions and thank you for your consideration.

Warmest wishes,

A handwritten signature in blue ink, appearing to read 'Douglas W. Muetzel'.

Douglas W. Muetzel  
Chief Executive Officer



**Sponsorship Opportunities:**

All sponsorship opportunity levels will receive:

- Branding exposure with top companies in Southwestern Pennsylvania
- Recognized as a WFS Community Champion in Annual Report
- Company name included on the Wesley Family Services website
- Social media recognition

**Presenting \$25,000**

- Two tables of ten with passes for our VIP After Party\*
- Listing on all event materials as “*Organization* Presents” with corporate logo
- Signage and verbal recognition during the event
- Double full page ad (5” w x 7.5” h) in program
- Logo recognition in E-blast to Wesley Family Services’ Facebook followers
- Logo recognition in Wesley Family Services’ E-blasts

**Gold \$10,000**

- Two tables of eight with passes for our VIP After Party\*
- Signage and verbal recognition during the event
- Full page ad (5” w x 7.5” h) and listing in the program book as a Gold Sponsor
- Logo recognition in E-blast to Wesley Family Services’ Facebook followers
- Logo recognition in Wesley Family Services’ E-blasts

**Silver \$5,000**

- One table of ten with passes for our VIP After Party\*
- Signage and verbal recognition during the event
- Full page ad (5” w x 7.5” h) in program and listing in the program book as a Silver Sponsor
- Logo recognition in E-blast

**Bronze \$3,000**

- One table of eight with passes for our VIP After Party\*
- Half page ad (5” w x 3.75” h) in program and listing in the program book as a Bronze Sponsor

**Support by Attending:**

Tickets include the Cocktail Reception, Three Course Dinner with Dessert, and Silent Auction Participation  
 Plus, continue the fun at the VIP After Party from 9:30 - 11:30 with dancing, coffee bar and cocktails.

**Table of Eight \$2,400**

**Individual Tickets \$300**

## Underwriting Sponsors:

All underwriting levels will receive:

- Branding exposure with top Pittsburgh companies
- Recognized as a WFS Community Champion in Annual Report
- Company name included on the Wesley Family Services' website
- Verbal recognition at the event
- Social media recognition

### **Cocktail Reception Sponsor                      \$10,000**

- Signage at each bar
- Signage and verbal recognition during the event
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Reception Sponsor

### **VIP After Party Sponsor                              \$7,500**

- Signage at each table with dinner menu
- Signage and verbal recognition during the event
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the After Party Sponsor

### **Mobile Auction Sponsor                              \$5,000**

- Signage at registration
- Corporate logo on mobile auction website and app
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Auction Sponsor

### **Video Sponsor (Only 3 Available)                      \$3,000**

- Corporate logo will be located on the corner of the video featuring program success stories shown at the event and then on social media
- Video will be posted prior to event on website and social media
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as a Video Sponsor

### **Valet Sponsor    \$2,500**

- Signage at the valet station
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Valet Sponsor

### **Photo Station Sponsor                                      \$2,000**

- Signage at the Photo Station
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Photo Station Sponsor

### **Coat Check Sponsor                                      \$1,500**

- Signage at the coat check station
- Half page ad (5" w x 3.75" h) in program
- Listing in the program book as the Coat Check Sponsor

## Advertising:

<b>Full Page</b> (5" w x 7.5" h)	<b>\$500</b>
<b>Half Page</b> (5" w x 3.75" h)	<b>\$350</b>
<b>Quarter Page</b> (2.5" w x 3.75" h)	<b>\$250</b>

*Ads must be 300 dpi, gray scale, PDF, PNG or JPEG  
Logos must be 300 dpi, full color PDF, PNG or JPEG*

Please email to [casey.nowicki@wfspace.org](mailto:casey.nowicki@wfspace.org) by March 10, 2023

## Auction & In-Kind Donations: (Deadline March 10<sup>th</sup>)

- Listing in program as In-Kind Donor
- Listing on online auction site with auction packages
- Listing at event with auction packages

**Please note:** The 2023 Gala is planned as an in-person event. Should health concerns arise and the Gala cannot occur in-person, WFS reserves the right to postpone or convert to a virtual celebration.



## Sponsorship Agreement

Sponsor Name: \_\_\_\_\_

*(As it will appear in all printed material)*

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone number: \_\_\_\_\_

Signature: \_\_\_\_\_

### Sponsorship Opportunities:

\_\_\_\_ Presenting \$25,000    \_\_\_\_ Gold \$10,000    \_\_\_\_ Silver \$5,000    \_\_\_\_ Bronze \$3,000

### Attending:

\_\_\_\_ Table(s) of Eight @ \$2,400 each

\_\_\_\_ Ticket(s) @ \$300 each

### Underwriting Opportunities:

\_\_\_\_ Cocktail Reception \$10,000    \_\_\_\_ Video \$3,000    \_\_\_\_ Photo Station \$2,000

\_\_\_\_ VIP After Party \$7,500    \_\_\_\_ Valet \$2,500    \_\_\_\_ Valet \$2,000

\_\_\_\_ Mobile Auction \$5,000    \_\_\_\_ Coat Check \$1,500

### Advertising:

\_\_\_\_ Full Page \$500    \_\_\_\_ Half Page \$350    \_\_\_\_ Quarter Page \$250

### Auction & In-Kind Donation:

Item: \_\_\_\_\_

Value: \$ \_\_\_\_\_ Please Circle: *Pick up*    *Enclosed*    *Delivered by March 14, 2023*

Description: \_\_\_\_\_

\_\_\_\_ Please bill me (*full payment must be received by March 17, 2023*) for \$ \_\_\_\_\_

\_\_\_\_ I have enclosed a check made payable to Wesley Family Services Foundation (EIN: 25-1686715) for \$ \_\_\_\_\_

\_\_\_\_ Please charge the following credit card for the full amount of \$ \_\_\_\_\_:

Credit Card Number: \_\_\_\_\_

Card type: VISA    MASTERCARD    AmEx    DISCOVER    Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

To receive all benefits associated with your level of commitment, please mail this form by **March 1, 2023** to:  
Wesley Family Services c/o Casey Nowicki, 615 Alpha Drive, Suite 250, Pittsburgh, PA 15238

**Please note:** The 2023 Gala is planned as an in-person event. Should health concerns arise, and the Gala cannot occur in-person, WFS reserves the right to postpone or convert to a virtual celebration.

For additional information or to send ads and logos, please contact: Casey Nowicki 412-302-5160 or [casey.nowicki@wfspa.org](mailto:casey.nowicki@wfspa.org)

*A copy of Wesley Family Services' official registration and financial information may be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.*

615 Alpha Drive, Suite 250, Pittsburgh, PA 15238 | 412.820.2050 | [www.wfspa.org](http://www.wfspa.org)