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FIELD *of* OPPORTUNITIES



wesley
family
services®

Capital Campaign 2022

Individual Donor Goal \$250,000

Grand Opening - September 2022

Current Major Funders:

Gallagher Insurance, Edith L. Trees Charitable Trust, Pittsburgh Penguins Foundation,
Wesley Family Services Foundation

Project Summary

The Field of Opportunities provides our students, staff, and community with a multi-purpose artificial turf field that allows for recreational, academic and additional therapeutic opportunities. The field will be used for multiple sports and recreational activities, as well as academic classroom areas. The plan also includes an additional circuit training course to be used by the students and the community when school is not in session.

This field will help promote wellness year-round and support the behavioral health initiatives for which the students come to Wesley Schools. Studies show that physical and mental health go hand in hand. Poor physical health can lead to an increased risk of developing mental health problems. Similarly, poor mental health can negatively impact physical health.

“Regular physical activity is not only good for your body as it reduces the risk that you’ll develop high blood pressure, heart disease, diabetes and other medical problems - exercise is also good for your mind! Regular physical activity can reduce stress, anxiety, and depression!”

~ Dr. Robert Davis - Wesley Family Services Medical Director

Students that require additional support services attend Wesley High School. This new field will allow for a safer and more frequently used outdoor area to have classes and activities. Physical activity also promotes wellness, which supports the behavioral initiatives our school uniquely provides to its students.

“Students who are physically active throughout the day tend to have better cognitive performance, better grades, better attendance and better classroom behaviors!”

~ Dr. Elizabeth Pask, Wesley Family Services Director of Psychological Services

The space also brings a sense of pride to the students that need to attend Wesley High School. Our school will have educational facilities that appear equal to or better than their home school districts.

About Wesley Family Services

Wesley Family Services' mission is to empower children, adults, and families by providing transformational care.

WFS is a non-profit organization that serves more than 20,000 individuals and families in Western PA. Our caring, highly trained staff of over 900 people is committed to providing high-quality behavioral healthcare services and support programs to children, adults, and families over the course of their lifespan so that they are empowered to reach their full potential. Our programs in Autism, Intellectual Disabilities, Behavioral Health and Education are made possible by your generosity and the generosity of everyone in our community

WFS has a proven commitment to creating and sustaining a culture that focuses on empowering people through our core values.

- **Transformation** begins with the truth that *every person has a unique gift* and we will empower them with the right care at the right time to become who they wish to be.
- **Empathy** begins with the truth that *every person is valuable* and serving them starts with truly hearing their hopes and dreams and needs.
- **Excellence** is our commitment to do what is in *the best interest of each person* we encounter.
- **Innovation** is *acknowledging and including perspectives* that are different from our own will help us develop creative and practical ways to find solutions.
- **Inspiration** comes from the truth that *together we are stronger and more resilient.*

These values inform the way we approach organization initiatives such as Quality Whole Person Care™, Diversity, Equity, and Inclusion, Trauma Informed Care, and Zero Suicide.



About Wesley Schools



Wesley Schools

Wesley Family Services has two schools that serve students who have experienced barriers to learning for a variety of educational and behavioral health reasons. Wesley K-8 School and Wesley High School support more than **50 school districts across five counties**, utilizing an approach that integrates educational and therapeutic support.

The Field of Opportunities is located at Wesley High School at 5250 Caste Drive, Pittsburgh, PA 15236, in Whitehall.

The high school serves students Grades 9th - 12th , as well as transitional age students through our Bridge Program. The student body fluctuates between 85- 110 students, as a primary goal is to transition students back to their public school while maintaining or progressing academically and addressing problem behaviors.

Wesley teachers utilize a curriculum aligned to the Pennsylvania Core Standards. Courses are taught by either content certified or special education teachers. In addition to the core academic subjects, we offer a variety of courses in Art, Computers, Music, Physical Education, Technology and Daily Living Skills.





A Dream 20 Years in the Making



- ★ **20-year-old dream of a teacher to provide a better athletic experience for his students than a black asphalt recreation area.**
- ★ **The first step was creating a league for students to compete with other schools in a variety of sports.**
- ★ **Although it has faced many challenges, the dream is still strong today and you can help to make the next step happen.**

The Existing Hurdles

- ★ There is no home field for the students.
- ★ Currently, WFS rents a nearby facility and transports the students to games.



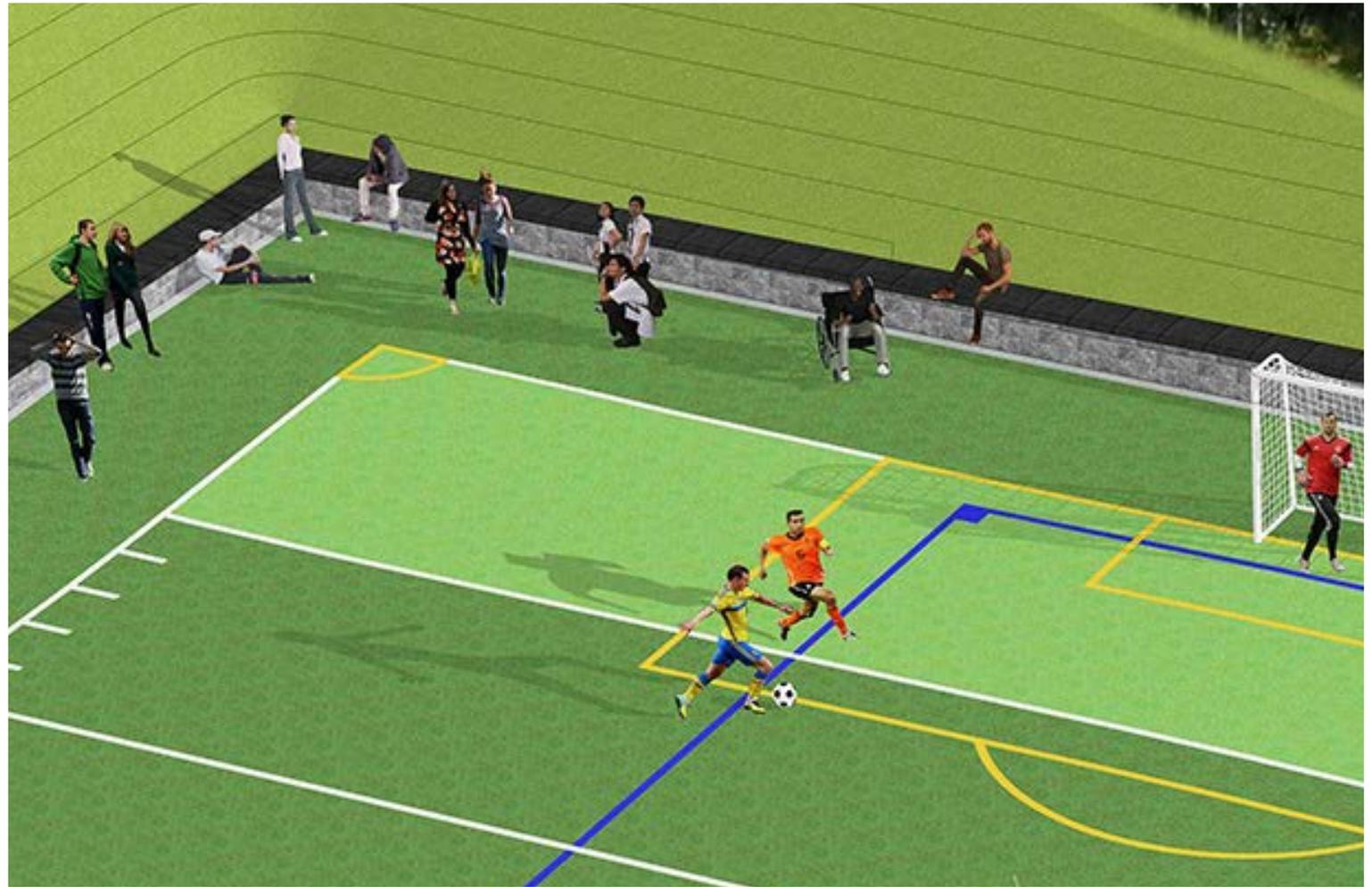
- ★ The next step is to construct a high-quality “home field” and recreation center at Wesley High School which will also provide a variety of other opportunities for our students.



Before



The final design of the synthetic field includes line striping for three sports: Football, Soccer and Kickball. The Multi-purpose field will allow the high school to get more use out of the new area. The Football field with line striping shown in white is 40 yards in length with two 5-yard endzones denoted in a lighter green turf. The Soccer field is to be shown in yellow striping and has been sized appropriately for the 150' length field. Kickball is introduced with blue line striping and 60' base paths. Additional synthetic turf surfacing between the field and the building face can be used as a separate gathering space or for passive recreation such as yoga or dance.



Before



The proposed seating wall at the northwest corner of the field provides an additional classroom or gathering space. The seating wall will provide comfortable seating with additional hillside seating.



Before



An outdoor classroom introduced to the north of the school's west wing exit. The classroom features an 84" interactive flat panel display video screen for outdoor lessons. The screen will be installed on the existing building face and enclosed in a locking cabinet when not in use. Both teachers and students will have the ability to control the interactive screen via personal technology devices such as phones, digital tablets, or laptops. The video screen can also be used as a scoreboard in conjunction with the proposed synthetic turf field. A set of 3 tiered portable bleachers (17' in length) can accommodate classroom seating or be moved to face the field for spectating.



Before



A proposed sidewalk is shown to connect the west wing of the school to the existing parking lot to the south. The walk is to be concrete and 6' in width with an ADA accessible running slope to provide year-round access and safety during fire drills. A curb ramp at the parking lot provides an ADA accessible connection to the front of the school. Colorful landscaping providing 4 season interest highlights the new connection to the school.

Ground Breaking



On May 26, 2022, WFS kicked off the construction phase for the Field of Opportunities at our high school.

We were joined by Whitehall Borough Mayor James Nowalk, Manager Courtney Wertz, Council Members Bob McKown and Philip Lahr, Whitehall Borough Recreation Director Hannah Bower, Holly Pietrzak and Jeff King from Senator Devlin Robinson, many of our board members, teachers, and MOST IMPORTANTLY, our students.



Construction Progress



Construction Progress





Capital Campaign Committee

- ★ Bruce Kaplan
- ★ Michael Ferko
- ★ Doug Muetzel
- ★ Len Corton
- ★ Danny Brown
- ★ Art Cipriani
- ★ Rich Beynon
- ★ Josh Taylor
- ★ Sean Biggart
- ★ Michael Lewis
- ★ Patricia Nichols
- ★ Daniel Ruffing

Please Contact for Information:

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casey.nowicki@wfspa.org

Donations can be made online at
wfspa.org/field-of-opportunities

Or send checks payable to:

WFS Foundation
Attn: Field of Opportunities
615 Alpha Dr, Suite 215
Pittsburgh, PA 15238



Field of Opportunities Project Budget

- ★ Field Design & Planning : \$101K
- ★ Field Construction: \$481K
- ★ Specialty Needs: \$ 81K
 - security cameras
 - signage
 - canopies
- ★ Additional Equipment/Education Tools: \$100K
 - goal posts, balls & nets
 - benches, seating
 - digital (score) board
 - circuit course equipment

Total Cost: \$763K

Donor Benefits/Sponsor Opportunities:

- Booster Member** **\$25 - \$99**
Name on website and receives Commemorative Sports Towel
- VIP Booster Member** **\$100 - \$499**
Name on VIP Booster Club Plaque at Field, Name/logo on website, and receives Commemorative Sports Towel
- Jr Field Sign Sponsor (annual)** **\$500**
Small Banner on Field Fence and receives VIP Booster Member benefits above
- Sr Field Sign Sponsor (annual)** **\$1,000**
Large Banner on Field Fence and receives VIP Booster Member benefits above
- MVP Walkway Sponsor** **\$2,000**
Name engraved and placed paver in MVP Walkway and receives VIP Booster Member benefits above
- Circuit Course Station Sponsor** **\$2,500**
logo and website or QR code listed at a station and receives Jr Field Sign Sponsor benefits above
- Circuit Course Sponsor** **\$10,000**
Naming rights to course with logo and website or QR code listed at all stations and receives Jr Field Sign Sponsor benefits above
("Your Company" Circuit Course at Wesley High School)
- Bench Sponsor** **\$5,000**
Name/logo placed on a section of benches and receives Jr Field Sign Sponsor benefits above
- Scoreboard Sponsor** **\$50,000**
Name/logo is placed on the outside protective casing of the Digital (score) board and then also visible when casing is opened and receives Sr Field Sign Sponsor Benefits
- Field Naming Sponsor** **\$100,000**
Permanent Signage and can add logo/name to artificial turf and receives Sr Field Sign Sponsor Benefits
("Your Company" Field at Wesley High School)

Field of Opportunities Capital Donation

Contact Name: _____

Company Name: _____

Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____

_____ I'd like to donate \$ _____
in support of the Field of Opportunities Campaign

_____ Enclosed is a check payable to:
WFS Foundation, Attn: Field of Opportunities
615 Alpha Dr, Suite 215, Pittsburgh, PA 15238

_____ Please charge the following Credit Card:
Card # _____
Exp Date: ____ / ____ ZIP Code: _____

_____ Please send me the Field of Opportunities Towel (\$25+)

_____ Please include my name in the Booster Club (\$200+)

Name as it should appear: _____

_____ Please email me with updates and other ways to support this important campaign.