

# Saturday, March 26, 2022 at the Wyndham Grand Hotel

Honoring Jim Faccenda, Giant Eagle - Ligonier

## **Sponsorship Opportunities:**

All sponsorship opportunity levels will receive:

- o Branding exposure with top companies in Southwestern Pennsylvania
- o Recognized as a WFS Community Champion in Annual Report
- o Company name included on the Wesley Family Services website
- Social media recognition

Presenting \$25,000

- Two tables of ten with VIP passes for our 80's Dance After Party\*
- Listing on all event materials as "Organization Presents" with corporate logo
- Signage and verbal recognition during the event
- o Double full page ad (5" w x 7.5" h) in program
- Logo recognition in E-blast to Wesley Family Services' Facebook followers
- Logo recognition in Wesley Family Services' E-blasts

Gold \$10,000

- Two tables of eight with VIP passes for our 80's Dance After Party\*
- Signage and verbal recognition during the event
- o Full page ad (5" w x 7.5" h) and listing in the program book as a Gold Sponsor
- o Logo recognition in E-blast to Wesley Family Services' Facebook followers
- Logo recognition in Wesley Family Services' E-blasts

Silver \$5,000

- One table of ten with VIP passes for our 80's Dance After Party\*
- Signage and verbal recognition during the event
- Full page ad (5" w x 7.5" h) in program and listing in the program book as a Silver Sponsor
- Logo recognition in E-blast

\$2,500

- One table of eight with VIP passes for our 80's Dance After Party\*
- Half page ad (5" w x 3.75" h) in program and listing in the program book as a Bronze Sponsor

#### **Support by Attending:**

Tickets include the Cocktail Reception, Three Course Dinner with Dessert, and Silent Auction Participation

Table of Eight \$2,000 Individual Tickets \$250

\*Add the VIP pass for our 80's Dance After Party \$25 per person

Continue the fun from 9:30 - 11:30 with dancing, coffee bar and cocktails.

Virtual Attendee \$100

(includes online link for honoree presentation, silent auction participation and dessert for 2 delivered to location of choice)

## **Underwriting Sponsors:**

All underwriting levels will receive:

- o Branding exposure with top Pittsburgh companies
- o Recognized as a WFS Community Champion in Annual Report
- Company name included on the Wesley Family Services' website
- Verbal recognition at the event
- Social media recognition

## **Cocktail Reception Sponsor**

\$10,000

- Signage at each bar
- Signage and verbal recognition during the event
- Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Reception Sponsor

#### **80's Dance After Party Sponsor**

\$7,500

- Signage at each table with dinner menu
- Signage and verbal recognition during the event
- o Full page ad (5" w x 7.5"h) in program
- Listing in the program book as the After Party Sponsor

## **Mobile Auction Sponsor**

\$6,000

- Signage at registration
- o Corporate logo on mobile auction website and app
- o Full page ad (5" w x 7.5"h) in program
- Listing in the program book as the Auction Sponsor

#### **Air Filtration Sponsor**

\$5,000

- Signage at registration
- Corporate logo on mobile auction website and app
- o Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Air Filtration Sponsor

### **Advertising:**

Full Page (5" w x 7.5" h) \$500 Half Page (5" w x 3.75" h) \$300 Quarter Page (2.5" w x 3.75" h) \$200

### Video Sponsor (Only 3 Available) \$4,000

- Corporate logo will be located on the corner of the video featuring program success stories shown at the event and then on social media
- Video will be posted prior to event on website and social media
- O Half page ad (5" w x 3.75" h) in program
- Listing in the program book as a Video Sponsor

#### **Photo Booth Sponsor**

\$3,000

- o Company logo on all photos printed at the booth
- Half page ad (5"w x 3.75" h) in program
- Listing in the program book as the Photo Booth Sponsor

#### **Valet Sponsor**

\$2,000

- Signage at the valet station
- o Full page ad (5" w x 7.5" h) in program
- Listing in the program book as the Valet Sponsor

#### **Coat Check Sponsor**

\$1,500

- Signage at the coat check station
- O Half page ad (5" w x 3.75" h) in program
- Listing in the program book as the Coat Check Sponsor

Ads must be 300 dpi, gray scale, PDF, PNG or JPEG Logos must be 300 dpi, full color PDF, PNG or JPEG

Please email to <a href="mailto:casey.nowicki@wfspa.org">casey.nowicki@wfspa.org</a> by March 15, 2022

### Auction & In-Kind Donations: (Deadline March 4th)

- Listing in program as In-Kind Donor
- Listing on online auction site with auction packages
- Listing at event with auction packages

**Please note**: The 2022 Gala is planned as a hybrid event held in person and virtually. Should health concerns arise and the Gala cannot occur in person, WFS reserves the right to postpone or convert to a virtual celebration.





## **Sponsorship Agreement**

Sponsor Name:						
Contact Name:			(As it will appear in all	printed material)		
Address:						
City, State, Zip			Ph	one number:		
Signature:						
Sponsorship Oppo	rtunities:					
Platinum	\$25,000	Gold	\$10,000 _	Silver \$5,0	000Bronze	\$2,500
Attending:						
Table(s) of E	ight @ \$2.0	000 each				
Ticket(s) @		700 caen				
		P Pass(es) @\$25	each for the 80's	Dance After Party	,	
Virtual Atte			cuentor the 60 3	bullee Alter Furty		
	7					
Underwriting Opp						
Cocktail Reception		\$10,000	Air Filtratior	\$5,000	Valet	\$2,000
80's Dance After Party		\$7,500	Video	\$4,000	Coat Check	\$1,500
Mobile Auct	ion	\$6,000	Photo Booth	\$3,000		
Advertising:						
Full Page	\$500		_Half Page	\$300	Quarter Page	\$200
Auction & In-Kind	Donation:					
Item:						
Value: \$		Please Circle: Pick up		Enclosed	Delivered by March 4, 2022	
Description:						
Please bill me	(full paym	ent must be rec	eived by March 15	<i>, 2022)</i> for \$		
I have enclose	ed a check r	made payable to	Wesley Family S	ervices Foundatio	on (EIN: 25-1686715) for \$	
Please charge	the follow	ing credit card f	or the full amoun	: of \$	:	
Credi	t Card Num	ber:				
Card	type: VISA	MASTERCARD	AmEx [	DISCOVER	Expiration Date:	

To receive all benefits associated with your level of commitment, please mail this form by **March 1, 2022** to: Wesley Family Services c/o Casey Nowicki, 615 Alpha Drive, Suite 250, Pittsburgh, PA 15238

**Please note**: The 2022 Gala is planned as a hybrid event held in person and virtually. Should health concerns arise and the Gala cannot occur in person, WFS reserves the right to postpone or convert to a virtual celebration.

For additional information or to send ads and logos, please contact: Casey Nowicki 412-302-5160 or <a href="mailto:casey.nowicki@wfspa.org">casey.nowicki@wfspa.org</a>

A copy of Wesley Family Services' official registration and financial information may be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.