



wesley family services

2019 Spring Gala

2019 Spring Gala Sponsorship Opportunities:

All sponsorship opportunity levels will receive:

- Branding exposure with top Pittsburgh companies
- Company name included in the Wesley Family Services annual report and website
- Social Media Recognition

❖ **Bridge Builder Community Champion Awards - NEW this year for Silver level or above (\$5,000+)**

Select a person to be recognized for empowering others to reach their dreams, new goals or abilities. Your company will be named as their sponsor. The person's name and bio will be featured online and in the event program. The person will also receive recognition with an award during the event program. Person does not need to work for your company.

Platinum – “Presents”

\$25,000

- Two tables of ten with VIP passes for our 80's Spring Fling After Party*
- Listing on all event materials as “*Organization Presents*” with corporate logo
- Recognize a community Bridge Builder ❖
- Signage and verbal recognition during the event
- Full page ad (5”w x 7.5”h) in the program book
- Logo recognition in Facebook E-Blast to Wesley Family Services’ Facebook Followers
- Logo recognition in E-Blasts

Gold

\$10,000

- Two tables of eight with VIP passes for our 80's Spring Fling After Party*
- Recognize a community Bridge Builder ❖
- Signage and verbal recognition during the event
- Full page ad (5”w x 7.5”h) in the program book
- Listing in the program book as a Gold Sponsor
- Logo recognition in Facebook E-Blast to Wesley Family Services’ Facebook Followers
- Logo recognition in E-Blast

Silver

\$5,000

- One table of ten with VIP passes for our 80's Spring Fling After Party*
- Recognize a community Bridge Builder ❖
- Signage and verbal recognition during the event
- Full page ad (5”w x 7.5”h) in the program book
- Listing in the program book as a Silver Sponsor
- Logo recognition in E-Blast

Bronze

\$2,500

- One table of eight with VIP passes for our 80's Spring Fling After Party*
- Half page ad (5”w x 3.75”h) in the program book
- Listing in the program book as a Bronze Sponsor

Support by Attending:

All Attendees receive Cocktail Hour, Three Course Dinner with Dessert, Silent & Live Auction Participation

Table of Eight

\$2000

Individual Tickets

\$250

***Add the VIP pass for our 80's Spring Fling After Party**

\$25 per person

Continue the fun on the second floor in the Westin's Pennsylvania Room from 9:30 - 11:30 for dancing and an adult night cap.

Underwriting Sponsors:

All underwriting levels will receive:

- Branding exposure with top Pittsburgh companies
- Company name included in the Wesley Family Services' annual report and website
- Verbal Recognition at the event
- Social Media Recognition

Bar Sponsor

\$8,000

- Signage at each bar
- Signage and verbal recognition during the event
- Full page ad (5"w x 7.5"h) in the program book
- Listing in the program book as the Bar Sponsor

Photo Booth Sponsor

\$3,000

- Company logo on all photos printed at the booth
- Half page ad (5"w x 3.75"h) in the program book
- Listing in the program book as the Photo Booth Sponsor

Dinner Sponsor (Two Available)

\$7,500

- Signage at each table with dinner menu
- Signage and verbal recognition during the event
- Full page ad (5"w x 7.5"h) in the program book
- Listing in the program book as the Dinner Sponsor

Video Sponsor (Four Available)

\$2000

- Corporate Logo will be located on the corner of a 1-3 minute video segment featuring a program success story.
- Segment teaser will be posted prior to event on website and social media
- Segments will be compiled and shown at the event and then on social media
- Half page ad (5"w x 3.75"h) in the program book
- Listing in the program book as a Video Sponsor

Dessert Sponsor (Two Available)

\$5,000

- Signage at the dessert station
- Signage and verbal recognition during the event
- Full page ad (5"w x 7.5"h) in the program book
- Listing in the program book as the Dessert Sponsor

Auction Sponsor

\$5,000

- Signage at registration
- Corporate logo on device and auction handout
- Full page ad (5"w x 7.5"h) in the program book
- Listing in the program book as the Auction Sponsor

Coat Check Sponsor

\$1,500

- Signage at the coat check station
- Half page ad (5"w x 3.75"h) in the program book
- Listing in the program book as the Coat Check Sponsor

Advertising:

Full Page (5"w x 7.5"h)

\$500

Half Page (5"w x 3.75"h)

\$300

Quarter Page (2.5"w x 3.75"h)

\$200

Ads need to be 300 dpi, gray scale, PDF or JPEG

Logos need to be 300 dpi, full color PNG or JPEG

Please emailed to casey.nowicki@wfspa.org
by March 15, 2019

Auction & In-Kind Donations:

- Listing in the program book as In-Kind Donor
- Listing on online auction site with auction packages
- Listing at event with auction packages



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Sponsorship Agreement

Sponsor Name: _____

(As it will appear in all printed material)

Contact Name: _____

Title: _____ Email: _____

Address: _____

City, State Zip _____ Phone number: _____

Signature: _____

Sponsorship Opportunities:

____ Platinum \$25,000 ____ Gold \$10,000 ____ Silver \$5,000 ____ Bronze \$2,500

____ We would like to recognize a Bridge Builder with our sponsorship.

Bridge Builder Name: _____ **Company:** _____

Description of why person is to be recognized: (100 words or less) _____

Attending:

____ Table(s) of Eight @ \$2,000 each ____ Ticket(s) @ \$250 each

____ Please add: ____ VIP Pass(es) @\$25 each for the 80's Spring Fling After Party

Underwriting Opportunities:

____ Bar \$8,000 ____ Auction \$5,000 ____ Video \$2,000

____ Dinner \$7,500 ____ Photo Booth \$3,000 ____ Coat Check \$1,500

____ Dessert \$5,000

Advertising:

____ Full Page \$500 ____ Half Page \$300 ____ Quarter Page \$200

Auction & In-Kind Donation:

Item: _____

Value: \$ _____ Please Circle: *Pick up* *Enclosed* *Delivered by March 15, 2019*

Description: _____

____ Please bill me (full payment must be received by March. 15, 2019) for \$ _____

____ I have enclosed a check made payable to Wesley Family Services Foundation for \$ _____

____ Please charge the following credit card for the full amount of \$ _____:

Credit Card Number: _____

Card type: VISA MASTERCARD AmEx DISCOVER Expiration Date: _____

Name on Card: _____

To receive all benefits associated with your level of commitment, please mail this form by **March 15, 2019** to:
Wesley Family Services c/o Casey Nowicki, 615 Alpha Drive, Suite 250, Pittsburgh, PA 15238

For additional information or to send ads and logos, please contact: Casey Nowicki 412-302-5160 or casey.nowicki@wfspa.org

*A copy of Wesley Family Services' official registration and financial information may be obtained from the
PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.*